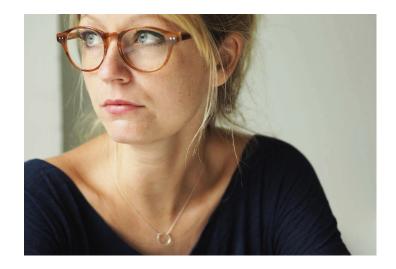
## JULIA SUMPF COPYWRITER

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Date of Birth: 10th March 1984

Nationality: German



## **PROFILE**

Currently: Freelance Copywriter in Berlin Academic degree: State-certified translator Languages: German, English, Spanish

Work experience: seven years, five as copywriter in national and international agencies

## **EMPLOYMENT**

October 2014 – September 2015 TBWA/MAL, London (full-service agency)
Copywriter

- · Localising Apple campaigns for the German market
- · Developing campaigns and concepts
- · Leading projects in-house and in the recording studio

August 2012 – September 2014 **Heimat, Berlin** (advertising agency) **Copywriter** 

- Concepts and campaigns for national and international clients including REWE, Fonic and MINI
- · Headlines, long copy and scripts
- · Directing sessions in recording studio
- · Supporting on set and in client presentations

January 2011 – July 2012 Razorfish, Berlin (digital creative agency) Junior copywriter

- · Concepts and copy for digital campaigns, websites and microsites
- Content management for social media channels
- Development of copy concepts and tone of voice

EnGrande, Barcelona (online travel agency)
Translator and project manager

October 2008 – August 2009

 Coordinating translation jobs, proofreading, providing internal translations, managing content for German website

July 2008 – July 2012 EnGrande, Barcelona Freelance translator

· Translations on tourism

INTERNSHIPS	
June 2010 – November 2010	MetaDesign AG, Berlin (branding agency) Copywriter (intern)
	<ul> <li>Developing ads, headlines, long copy, brochures, slogans, names, campaign ideas, mood films and brand guidelines</li> </ul>
October 2009 – January 2010	Columbus Internet GmbH, Berlin (travel portal: www.rucksack.com) Online editor (intern)
	<ul> <li>Creating and managing database, internet research, writing copy, developing network of hostels and activity providers</li> </ul>
March 2008 – June 2008	EnGrande, Barcelona Translation intern
	Proofreading, internal translations, maintaining German website
July 2007 – September 2009	EC Brighton (language school) Intern
	Supporting reception desk and accommodation team
January 2004 – June 2004	Punkt.um Film GmbH, Magdeburg (TV production company) Editorial intern
	Internet research, assistance in preparing various TV shows and shoots
August 2001 – March 2002	Avista Media, Celle (multimedia agency) Field work
April 1998	Field work with a speech therapist in Celle
COURSES AND WORK	KSHOPS
19/01/12 – 16/02/12	Basic course in film scriptwriting at the Master School Drehbuch, Berlin
15/02/10 – 21/02/10	Intensive Course: Introduction to subtitling at Titelbild, Berlin

EDUCATION	
October 2003 – July 2009	University of Applied Sciences Magdeburg-Stendal  Degree in communication  Language combination: English and Spanish
October 2005 – July 2006	University of Málaga, Spain Translation and interpretation studies
August 2001 – June 2003	College of Design, Celle Vocational diploma
August 2000 – July 2001	Grammar school for economics in Celle
August 1996 – July 2000	Middle school in Celle
1999, 2001	School exchanges in France and Denmark
SKILLS	
Languages	German: native English: fluent Spanish: fluent French: basic knowledge
Computer skills	Windows, Mac, MS Office, Photoshop